



2022 **CORPORATE** **CITIZENSHIP** REPORT





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ECONOMIC CONNECTIONS
AND INTEGRATION
MIDAMERICAN ENERGY

At MidAmerican, our customers and the communities we serve are our focus, priority and passion. We are dedicated to being an active partner each and every day, and through CARES – our corporate citizenship and employee engagement program – we show that dedication by giving our time, talent and resources to help build stronger, more sustainable communities.



Through CARES, MidAmerican contributes to every facet – community enhancement, arts and culture, environmental respect, education/STEM and safety – of the communities we serve. In 2022, we continued our focus on diversity, equity and inclusion (DEI), amplifying the voices in our communities and the hard work of organizations all around our service territory. Plus, we showed up in our communities, volunteering 11,000 hours and making more personal connections with our friends and neighbors.

At MidAmerican, we believe in the value and responsibility of supporting the diverse and unique needs of our communities. We are proud to share with you some of the ways we are making a measurable impact and how CARES continues to make valuable connections with the communities and organizations that support all of us. You'll see how CARES is helping honor the role Black, Indigenous, and People of Color (BIPOC) communities have played in the Quad Cities' history by supporting the MLK Park in Davenport, Iowa, and Friends of MLK's mission of education and empowerment. Today's students will soon be heading into tomorrow's workforce, so the support CARES shows to organizations like the Iowa State University Baja Team is important in building students' knowledge and exploring future careers. And, our CARES work continues to benefit the environment as we support organizations like ReLeaf Cedar Rapids, which will add 42,000 trees to replace those that were lost during the 2020 derecho.

MidAmerican is proud to share with you a few of the hundreds of examples of how CARES is at work in your backyard, where we all work, live and play. We know our work is never done, and we are committed to continuing our efforts and widening our connectivity to bring our energy to everyone. We look forward to strengthening and enhancing partnerships with our customers and communities as we make progress today toward a more inclusive and sustainable tomorrow that knows no boundaries.

Our collective success is directly tied to the strength of the communities we serve. Through the CARES program, we are able to connect our employees with our customers to support and invest in the things that matter to us all. Our commitment will always be to go above and beyond – whether it's providing top-quality energy services, investing in community projects or helping clean up after devastating storms, we are working to make our communities stronger. We take pride in standing side by side, partnering together in creating a vibrant and sustainable tomorrow.

The CARES program is designed to focus on supporting five key areas of work:

COMMUNITY ENHANCEMENT

Our communities want and need spaces to gather, play, celebrate and have fun. That's why CARES partners with them to create new parks, restore community buildings, enhance trails and build for the community good. When communities succeed, so do we!

ARTS AND CULTURE

Arts and culture are important to every community. When we celebrate diverse cultures, artistic projects and communities' heritage, we enhance livability and community pride. We're happy to support organizations that foster the arts and celebrate our region's multicultural heritage.

ENVIRONMENTAL RESPECT

Our commitment to deliver clean, safe, reliable and affordable energy motivates us to help make our region's environment even cleaner and more sustainable for everyone.

EDUCATION/STEM

The future of our region's economy and prosperity lies in our students and their classrooms. We're proud to support educational efforts around STEM, financial literacy and leadership across our service territory.

SAFETY AND WELLNESS

Safety and wellness is core to our work. Our dedication to safety and wellness extends from our employees to the towns we serve and ultimately our entire territory. We use our resources to support first responders, local safety projects and education. Safety and wellness impacts all of our lives, and it is always our top priority.

**OBSESSIVELY,
RELENTLESSLY AT
YOUR SERVICE** IS MORE
THAN JUST A TAGLINE AT
MIDAMERICAN. IT IS WHO
WE ARE. WE EXTEND THE
SAME DEDICATION WE
HAVE IN SERVING OUR
CUSTOMERS TO GIVING
BACK TO THE
COMMUNITIES WE ARE
HONORED TO SERVE.



11,000
employee volunteer
hours



789,000
natural gas customers



3,100
employees



813,000
electric customers



\$11 million in
grants and donations



423
communities served
across four states



10,600 square-mile area served in Iowa, Illinois, South Dakota and Nebraska

FRIENDS OF MLK, INC.

Friends of MLK, Inc., is a nonprofit organization focused on encouraging Davenport and Quad City area citizens to practice civil human rights for all as exemplified by Dr. Martin Luther King, Jr. The organization finds unique ways to educate the community on the region's history as it relates to people of color and the role BIPOC groups played in forming Davenport and the Quad Cities into what it is today.

A Davenport park is a significant project Friends of MLK, Inc. will utilize to educate people on the area's history. Along with stunning landscaping, a stage for concerts and other shows, areas for farmers markets and vendor spaces, and benches to encourage gathering, MLK Park will be surrounded by standing historical displays serving as living historical exhibits. The content will be updated regularly to keep the community returning and learning.

Ryan Saddler, CEO, board chair and founding member of Friends of MLK, Inc., said it's important for citizens to understand Davenport's history.



CITY OF ODEBOLT

The city of Odebolt is a small town of just 800 people nestled among corn and soybean fields in northwest Iowa's Sac County. Citizens take pride in their community, with many beautification projects supporting the betterment of the town.

A mainstay of most communities is the city pool, and in Odebolt this remains true; however, Odebolt's fell into disrepair in recent years. Wanita Friedrichsen, City Council member and chairperson of the recreation committee, said the sight of the crumbling pool brought her to tears.

"I've lived here for 30 years," she said. "I remember going to the pool for swimming lessons. It's the only thing we have for our kids. Some kids never get out of Odebolt in the summer, and they need this place for entertainment and to be with other kids."

The city of Odebolt received a \$10,000 grant from MidAmerican, which went toward updated plumbing and heating, a new roof, lifeguard lockers, lounge chairs, and a pool liner.

"We could not do this without MidAmerican," Friedrichsen said. "For the kids and everyone in the community, having their support was awesome. They're our energy company, and we appreciate them going above and beyond for us."

Friedrichsen said it looks like a brand-new pool. "The kids couldn't believe it," she said. "To see their faces really pleases me and makes the hard work worth it."





FIGGE ART MUSEUM

Davenport's Figge Art Museum is the premier art exhibition and education facility between Chicago and Des Moines. It is home to one of the Midwest's finest art collections and presents world-class traveling exhibitions, as well as art classes, lectures and special events that attract visitors of all ages.

Michelle Hargrave, executive director and CEO, said bringing people and art together is what drives their programming and initiatives, including 2022's Day of the Dead celebration, which MidAmerican supported with a \$6,000 grant.

"Our Day of the Dead family day event draws 1,000 to 4,000 people each year," Hargrave said. "We try to be an inclusive and diverse museum, and a community center for everyone. This holiday is a great example of how we can bring people from all backgrounds and generations together to celebrate, learn and play."

Support from organizations like MidAmerican make this free community event possible.

"This event is a community favorite that people look forward to every year," said Hargrave. "It enables us to give thousands of people a place to celebrate. There's music and people dancing, and everybody's excited to be here. If we can provide that to the community, it's truly an honor."

GROUT MUSEUM DISTRICT

The Grout Museum District is a multi-facility museum complex in Waterloo, Iowa, bringing a range of topics from local history to Victorian-age living to hands-on science experiences to the community.

The district has been undergoing a \$1.1 million renovation project called Opening New Doors that will update event spaces, relocate guest services and create new office spaces for the education department.

"One of the most important goals of the Grout Museum District is to provide every visitor with the most enjoyable experience possible," said Alan Sweeney, Director of Facilities and Exhibits. "With the changes implemented by the Opening New Doors project, we feel that we have made the museum more visitor-friendly, thus improving on an already award-winning museum."

With MidAmerican's \$100,000 grant, the Opening New Doors project was completed in April 2023.

"Without the support of community partners like MidAmerican, nonprofits like the Grout Museum District would have to limit the amount of experiences and activities offered to the public, and would struggle to complete projects such as this," Sweeney said.



WEBSTER COUNTY CONSERVATION

Webster County Conservation is home to John F. Kennedy Memorial Park in Fort Dodge, Iowa. The board collectively manages 24 parks, memorial sites, wildlife areas and prairies, encompassing more than 2,000 acres within Webster County.

Currently in the works is the Central River District Park and River's Edge Discovery Center, a regional hub for land and water recreation that will revitalize the historic Central River District in Fort Dodge while improving water quality and flood resiliency, providing interactive educational opportunities, and supporting economic development. The project's indoor and outdoor classrooms, play areas, trails, fishing plaza and recreational features will attract visitors from around the country.

MidAmerican provided \$25,000 toward the project, which is scheduled for completion in July 2024. Matt Cosgrove, executive director of the Webster County Conservation Board, said MidAmerican has been a valuable partner over the years.

"MidAmerican is a well-respected community partner," Cosgrove said. "Having their support helps engage other local companies in supporting these projects and conservation initiatives."

RELEAF CEDAR RAPIDS

ReLeaf Cedar Rapids, an organization created by Trees Forever and the City of Cedar Rapids, was created in response to the 2020 derecho that damaged or destroyed an estimated 670,000 trees in the Cedar Rapids area.

Kiley Miller, president and CEO of ReLeaf Cedar Rapids, said residents felt literally lost after the derecho.

"There is an emotional connection to this city's trees. We have residents who no longer recognize their own streets," Miller said. "The derecho was very scary, and there was a trauma done. Nobody wants to be reminded of something that scary."

The ReLeaf Cedar Rapids plan includes planting more than 42,000 trees along city streets and in parks, as well as advising residents on private land tree planting. MidAmerican pledged \$100,000 toward the project.

"Utilities are more than service providers; they're partners in the economic and social vitality of a city," Miller said. "MidAmerican understands they are drivers of change. They are emblems of reliability, professionalism and consistency for the public. When you work with them, you're working with professionals who understand their business, understand their communities and believe in taking action with urgency."



IOWA STATE UNIVERSITY BAJA TEAM

The Iowa State University Baja Team is a student organization of undergraduates that design, build, test and race all-terrain cars against more than 150 universities from around the world. Baja Project Director Anthony David said organizations like this give students invaluable real-world experience and is a big draw for prospective engineering students.

"We're taking the lessons we learn in the classroom, applying it and bringing it to the next level," David said. "A lot of students who tour Iowa State will come through the Student Innovation Center, and when they see what they could work on as a student, it brings them in the door."

The Baja team competes at six competitions throughout the year and must pay for all the parts they use to build their cars. MidAmerican's grant of \$2,500 helped offset materials and traveling costs for participating students.

"MidAmerican is an Iowa-based company, and the fact that they're supporting an Iowa-based school is special," David said. "We placed 14th overall in our competition, and being able to represent Iowa and have the backing of local companies really gave us that Iowa pride."



KICK IT FORWARD

Kick It Forward, a nonprofit Central Iowa organization, was founded by local business leaders who, after successful soccer careers, wanted to share their passion for the game with the next generation. The group builds mini soccer pitches, provides free programming, and promotes local soccer through their podcast and social media channels.

“Soccer has been a massive part of our lives, and it’s where we find a sense of place, comfort, and ultimately nurture our mental and physical health and wellbeing,” said Ben Brackett, one of two “Mini-Pitch Maestros” on the Kick It Forward team. “What we have learned from the game is something we want to share, and we believe that focusing on the grassroots level is crucial.”



Funding support is needed to create each mini soccer pitch, and MidAmerican provided a \$105,000 grant that helped bring mini-pitches to Storm Lake, Hampton and north Des Moines.



Together, our employees join our customers in a shared pride in the places they call home. And, because vibrant, growing communities benefit everyone, we are privileged to provide our support through volunteering, sponsorships, career exploration and a commitment to building an inclusive and diverse workforce.

“The Meals on Wheels program is rewarding because you get to know the people on the routes, and they look forward to seeing the MidAmerican vehicle pull up to their house. We realize that might be the only interaction these people get with people throughout the day, so not only are we making sure they get something to eat, it’s kind of a welfare check as well. The fact that MidAmerican allows their employees to take part in events like these says a lot about the company they are and the employees they want to employ. Everybody has a story and everybody needs help every now and again.”

ANNE CONDON

Gas Distribution and Service Supervisor, Fort Dodge

“The gas and electric construction crews helped Trees Forever plant about 25 trees in Clarksville. The Emerald Ash Borer has claimed a lot of large shade trees in our area. I miss the beauty of the trees, but also trees significantly reduce cooling loads in the summer, which also reduce our electric load. MidAmerican not only donated the labor and equipment, they donated money to Trees Forever. I’ve worked for MidAmerican for almost 20 years, and they have been very generous in donating money, labor and equipment in my small town of 2,000 people.”

TRENT POPPE

Supervisor, Clarksville