MidAmerican Energy is more than just your utility company—we are your partner, neighbor and friend, living and working in the communities we serve. It’s personal for us, and that’s why we pride ourselves on giving back through CARES, our corporate citizenship program that supports the sustainability of our communities.

CARES activates our employees’ engagement throughout our communities by providing our time, talent and financial resources to support the places we call home, too. We work to ensure our investments have a far-reaching impact, whether through supporting local festivals, investing in green spaces, providing educational opportunities, assisting with community initiatives or focusing on your safety.

At MidAmerican, we understand the value of strong communities. Working together, we can elevate programs and initiatives that create great places to live, benefiting our current and future workforce and growing successful businesses.

We are proud of the organizations we support and the activities and events we have been part of during the last year. Working hand in hand with our employees and customers, we build vibrant, growing communities for generations to come. We appreciate you and thank you for being our customer. We are committed to you and our communities, and we look forward to our continued partnership.

Our collective success is directly tied to the strength of the communities we serve. Through the CARES program, we are able to connect our employees with our customers to support and invest in the things that matter to us all. Our commitment will always be to go above and beyond—whether it’s providing top-quality energy services or working to make our communities stronger. We take pride in standing side by side, partnering together in creating a vibrant and sustainable tomorrow.

The CARES program is designed to focus on supporting five pillars of giving:

**Community Enhancement**
Area residents are committed to creating spaces where everyone can gather, recreate and have fun. That’s what makes this region great. We’ve been fortunate to help enhance local museums, splash pads, parks, ball fields, recreation centers, trails and shared public spaces to help make communities vibrant and thriving.

**Arts and Culture**
A vibrant culture that celebrates the arts and the heritage of all our customers helps make our area unique. We’re proud to support organizations that foster the arts and celebrate our region’s multicultural heritage.

**Environmental RESPECT**
Our commitment to deliver clean, safe, reliable and affordable energy motivates us to help make our region’s environment even cleaner and more sustainable for everyone.

**Education/STEM**
The future of our region’s economy and prosperity lies in our students and their classrooms. We’re proud to support educational efforts around STEM, financial literacy and leadership across our service territory.

**Safety**
Safety is core to our work. Our dedication to safety extends from our employees to the towns we serve and ultimately to our entire territory. We use our resources to support first responders, local safety projects and education. Safety impacts all of our lives and it is always our top priority.

**MIDAMERICAN FAST FACTS**

- 10,000 employee volunteer hours
- 7,711,000 natural gas customers
- 3,500 employees
- 791,000 electric customers
- $8.1 million grants and donations
- 423 communities served in four states
- 10,600 square mile area served in Iowa, Illinois, South Dakota and Nebraska

Sincerely,
Kathryn Kunert
Vice President
Economic Connections and Integration
MidAmerican Energy Company
ARTS AND CULTURE

ENGLERT THEATRE

If you’ve been to downtown Iowa City in the past 50 years, you’ve no doubt noticed the striking red and yellow marquis of the Englert Theatre hanging over the downtown sidewalk. Thanks in part to a gift from MidAmerican Energy, the marquis will be stronger than ever.

The Englert Theatre and FilmScene Iowa, a nonprofit cinema in Iowa City, are in the final stages of a capital campaign called “Strengthen • Grow • Evolve,” which will help strengthen the arts through modern and historic venues, innovative programming and new models of collaboration. Part of that goal is to completely renovate the marquis and interior of the Englert Theatre, and the funds from MidAmerican Energy will go a long way, said Katie Roche, development director of the Englert Theatre.

The Englert Theatre and FilmScene Iowa have worked closely together in the past. Part of the current capital campaign raised funds for a new location, the Chauncey, for FilmScene’s events. Prior to that, FilmScene held events at the Englert, Roche said.

“We’ve co-produced programs,” she said. “When we realized that we both needed to mount capital campaigns, we didn’t want to compete. We decided that we would start doing the work of bringing the organizations together around being more collaborative. We learned to trust each other, and even opened up our books to each other. The Iowa City Downtown Arts Alliance is amazing.”

COMMUNITY ENHANCEMENT

FLOYD COUNTY

Memorial Day 2019 is a day that many people in Floyd County won’t forget, particularly those connected with the county fairgrounds. A tornado ripped through the area, destroying five fairground buildings as well as trees and other fixtures. While there were no injuries, the damage was significant.

“Little Hands on the Farm,” a popular attraction for young children used almost year-round, was among the damage. The area is popular for many community organizations, like Boy and Girl Scouts, FFA gatherings, school tours and private events like graduations. Activities include an orchard for picking fruit, a milking cow, a chicken coop with a hatching nest, a vegetable garden and more.

“We teach how a vegetable goes from the ground, to cleaning and then to a farmer’s market stand,” said Amy Staudt, president of the Floyd County Fair Board.

“MidAmerican Energy and its CARES program helped restore the structure, which came back stronger than ever,” Staudt said. Now it’s a boon for the fair and the Floyd County community.

“The tornado was a tragedy, but in some ways, it was a blessing in disguise because it allowed us to work with local business partners and donors to bring that building so much over the top from what it was.”
GOODWILL OF CENTRAL IOWA

While doing our annual spring cleaning, many of us diligently take our used items to Goodwill to give them a second life with someone else. As it turns out, only a small portion of donated items actually make it to the Goodwill retail store. The remainder is responsibly recycled.

"Goodwill does a lot of recycling," said Carly Flaws, director of marketing for Goodwill of Central Iowa. "We're one of the larger recyclers in the region."

Flaws said Goodwill of Central Iowa handles plenty of old and used electronics, which are much more difficult to recycle than clothes off a rack because of harmful components that can't go into landfills. The process, which involves a lot of sorting and testing, is heavily regulated and audited in order to be as safe as possible. Right now, Goodwill of Central Iowa works with third-party vendors to responsibly recycle.

But thanks to a grant from MidAmerican Energy, Goodwill of Central Iowa is working to become certified in electronics recycling, which will eliminate the need for vendors. The grant also helps Goodwill of Central Iowa train employees to do the work, a big part of the organization's mission.

"We give people jobs and job training to help prepare them for employment," Flaws said. "We are always looking for ways to integrate what we do into training, and this grant gives us an opportunity to expand that."

COUNCIL BLUFFS SCHOOLS FOUNDATION

In Iowa, there is a need for workers in the trades. The Council Bluffs Schools Foundation is looking to fill that need, providing a path for high schoolers to gain an apprenticeship and job in the trades that pays up to $50,000 per year with no college debt.

Thanks to a gift from MidAmerican Energy, the Council Bluffs School District was able to renovate lab spaces at two high schools, Lincoln and Jefferson, to offer career-preparatory courses and better serve the mission of building the workforce.

"We were looking at the needs of the community workforce," said Chris LaFenta, executive director of the Council Bluffs Schools Foundation. "We wanted to create something a little more meaningful, and thanks in part to MidAmerican Energy, we were able to do that."

Those jobs include HVAC, plumbing, electric, automatic and diesel mechanics, welding, and fabrication, among others. Students attend classes five days a week for two years before receiving a certificate. High school juniors and seniors in the program can receive more training at the local community college, at no charge. Many of them go directly into an apprenticeship program.

The program opened in fall 2019 with nearly 400 students. The grant from MidAmerican Energy provided the equipment and facilities to accommodate the large class.

Last year, the police department found itself with outdated equipment. Replacements were needed, but the costs were exorbitant. A grant from MidAmerican Energy allowed the department to purchase a whole new communications system rather than remain with the previous service, which would have come with an even higher price tag over the long term.

"We would not have been able to update our equipment at all without this grant," Broderson said. "We're a lot happier with what we have now."
SUSTAINABILITY AT MIDAMERICAN

The ability to exist constantly...meeting the needs of the present without compromising the ability of future generations to meet their needs...the study of how natural systems function, remain diverse and produce everything it needs for the ecology to remain in balance.

While the words describing sustainability are different, the importance of practicing it is clear. At MidAmerican, sustainability is embedded in everything we do. From our 100% Renewable Energy Vision to our commitment to safety and, most certainly, partnering with the communities we serve.

Sustainability goes beyond environmentalism. Building sustainable communities is also essential to achieving our vision to be the best energy company in serving our customers while delivering sustainable energy solutions.

Through the corporate citizenship program, MidAmerican encourages employee engagement by facilitating volunteering opportunities at community events and activities that are meaningful to them, while elevating our local partnerships. Giving back to our communities through the CARES program and other initiatives is a way we can do our part to leave the world better than we found it.