



Strategic Planning Resources Selected for MidAmerican Energy Partners

HBR's 10 Must Reads on Strategy

by Harvard Business Review, Michael E. Porter, James C. Collins, Jerry I. Porras, Mark W. Johnson, Clayton M. Christensen, Henning Kagermann, W. Chan Kim, Renée A. Mauborgne, Gary L. Neilson, Karla L. Martin, Elizabeth Powers, Robert S. Kaplan, David P. Norton, Orit Gadiesh, James L. Gilbert, Michael C. Mankins, Richard Steele, Paul Rogers, and Marcia Blenko

HBR's 10 Must Reads on Change Management

by Harvard Business Review, John P. Kotter, W. Chan Kim and Renée A. Mauborgne.

Co-Opetition

by Adam M. Brandenburger and Barry J. Nalebuff

Competing on the Edge: Strategy as Structured Chaos

by Shona L. Brown and Kathleen M. Eisenhardt

Playing to Win: How Strategy Really Works

by A. G. Lafely and Roger L. Martin

Blue Ocean Strategy: How to Create Uncontested Market Space and Make the Competition Irrelevant

by W. Chan Kim and Renée A. Mauborgne

Thinking Strategically: The Competitive Edge in Business, Politics, and Everyday Life

by Avinash K. Dixit and Barry J. Nalebuff

The Soft Edge: Where Great Companies Find Lasting Success

by Rich Karlgaard