

MIDAMERICAN ENERGY AND ALLIANT ENERGY LIGHTING INSTANT DISCOUNTS PROGRAM



MidAmerican Energy and Alliant Energy partner with distributors to offer instant discounts to commercial and industrial customers on qualifying lighting at the point of sale. Qualifying customers or installing contractors must make their purchase from a participating distributor. The discount automatically deducts from the purchase price!

For qualifying equipment installed after May 1, 2025, the following discounts are available:

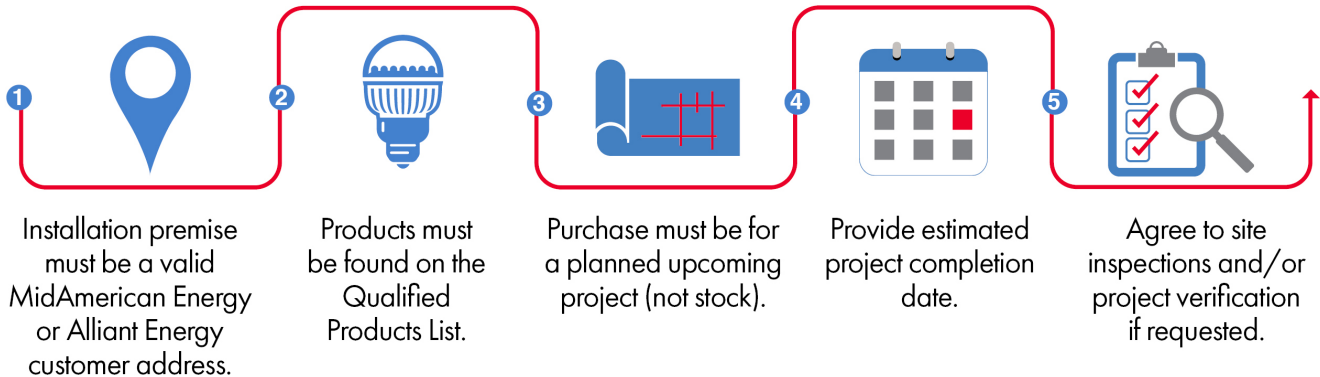
COMMERCIAL & INDUSTRIAL		
Equipment	Specifications	Discount
LED Linear Replacement Lamp Retrofit	<1,200 lumens	\$1.50/unit
	1,200 - 2,400 lumens	\$2.50/unit
	2,401 - 4,000 lumens	\$3.50/unit
Interior Fixtures and Retrofit Kits (Interior Directional, Troffers, Linear Ambient, Display Case Lighting)	0 - 20 watts	\$10.00/unit
	21 - 35 watts	\$15.00/unit
	36 - 50 watts	\$25.00/unit
	51 - 100 watts	\$40.00/unit
	101 - 250 watts	\$70.00/unit
High/Low Bay Fixtures and Retrofit Kits	0 - 100 watts	\$20.00/unit
	101 - 175 watts	\$40.00/unit
	176 - 250 watts	\$60.00/unit
	251 - 350 watts	\$140.00/unit
	>350 watts	\$200.00/unit
Exterior Lighting Fixtures and Retrofit Kits	0 - 50 watts	\$25.00/unit
	51 - 100 watts	\$40.00/unit
	101 - 200 watts	\$60.00/unit
	201 - 400 watts	\$150.00/unit
	>400 watts	\$200.00/unit
Refrigerated Case Lighting Retrofit	≤2 ft	\$6.00/unit
	>2 ft - <8 ft	\$12.00/unit
	≥8 ft	\$24.00/unit



Must be a one-for-one replacement of an existing non-LED product replaced by a new LED product, resulting in a wattage reduction ≥30%. Fixtures must be listed on the current DLC Qualified Products List. New construction projects do not qualify for the Instant Discounts program.

TO QUALIFY

For the full list of qualifications and conditions visit: MidAmericanEnergy.com/ee or AlliantEnergy.com/rebates.



CONTACT US

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SPECIFIC PROGRAM QUALIFICATIONS

The Instant Discounts program offers incentives for the purchase and installation of qualifying energy-efficient equipment. By working with an Instant Discounts provider, the discount is automatically deducted from the purchase price, so there's no paperwork for customers to complete. Find an Instant Discounts provider via MidAmerican's [Find a Contractor search tool](#). Trade Allies working with a participating distributor that would like to be listed as an Instant Discounts Provider on the search tool can contact a Trade Ally Ambassador.

Please review the general qualifications and conditions, as well as specific equipment qualifications (below).

- ▶ Instant Discounts are only available by purchasing your equipment through a participating Instant Discounts provider.
- ▶ Instant Discounts incentives cannot be combined with any other rebate or incentive program, including Nonresidential Energy Solutions, Commercial New Construction and Income Qualified Multifamily Housing.
- ▶ Customers may choose an Instant Discounts rebate or an alternative MidAmerican energy efficiency program rebate, but not both.
- ▶ All commercial new construction projects, including multifamily new construction, must participate in the Commercial New Construction program in order to receive rebates.
- ▶ Equipment not listed in the Instant Discounts program may qualify for a rebate under Nonresidential Energy Solutions. These custom projects must be preapproved by MidAmerican prior to purchase and installation of equipment or systems.
- ▶ To be eligible for Instant Discounts incentives, equipment must be purchased, installed and operating between January 1, 2025, and December 31, 2025. Rebates and incentives are issued on a first-come, first-served basis.
- ▶ Lighting projects must be a one-for-one replacement only. Existing LED products being replaced by new LED products will not qualify. Lighting redesigns where the quantity of lamps or fixtures is changed may be eligible for a rebate through the Nonresidential Energy Solutions program. A minimum of 1,000 annual operating hours is required for Instant Discounts lighting projects.
- ▶ All lighting upgrades must achieve a wattage reduction of at least 30% between the existing equipment and the proposed upgrade.