

2009 Iowa SummerSaverSM Program



A simple device
outside your home
can help cut peak
energy use.



It's the easiest way possible to help reduce peak energy demand.



The EnergyAdvantage[®] SummerSaverSM program

allows you to do your part to save energy by allowing us to control the operation of your home air conditioner when the demand for electricity is the highest. By reducing peak demand, we're able to supply energy more efficiently and reliably.

To Show Our Appreciation

For your conservation efforts, you'll receive a \$40 end-of-season incentive the first year and a \$30 incentive in following years if you participate in the SummerSaver program the entire season. If you discontinue participation sometime during the season, your incentive will be prorated accordingly.

You Probably Won't Notice It's Working

Here's how SummerSaver works. MidAmerican installs a small cycling device on the siding of your home, near the central air conditioning unit. From June 1 to Sept. 30, this device will, on peak usage days, govern the degree to which your air conditioning operates. When cycling is necessary, air conditioners are cycled between approximately 2 p.m. and 7 p.m. (but never on weekends or holidays). MidAmerican

uses randomized programming to vary the starting time for cycling across our service territory so the actual start time for each device varies between 2 p.m. and 2:30 p.m. and the corresponding end time is between 7 p.m. and 7:30 p.m. During cycling periods, the cycling device does not control the indoor air conditioner blower fan, so previously cooled air continues to circulate throughout the house.

This brief interruption is an easy way for you to help reduce energy usage at peak times. Since your indoor air conditioner blower fan is never shut off, your house should remain cool and comfortable.

Caution: SummerSaver is not recommended for households with occupants who have health problems such as asthma, heart disease or respiratory conditions.

This program is subject to change or cancellation without notice.



Disclaimer: MidAmerican does not guarantee that installation and operation of energy-efficient equipment will result in reduced usage or in cost savings. The manner in which a customer uses and maintains energy-efficient equipment affects potential cost savings. MidAmerican makes no warranties, expressed or implied, with respect to any equipment purchased or installed, including, but not limited to, any warranty of merchantability or fitness for a particular purpose. In no event shall MidAmerican be held liable for any incidental or consequential damages or injuries resulting from defective equipment or installation. MidAmerican reserves the right to cancel or change these programs at any time.

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