

2009 Iowa Efficiency Bid® Program



An opportunity for industrial customers to submit their own energy efficiency projects.



Improve your simple payback by specifying your needed incentive for an energy efficiency project.



The EnergyAdvantage[®] Efficiency Bid[®] program

allows industrial customers to propose energy-savings projects in a "bid." The bid details the amount of energy and demand reduction the project will yield and the incentive required by the customer to implement the project.

Customers will compete for energy efficiency funds, which will be awarded based on MidAmerican's evaluation of each bid. Demand and energy reductions can be obtained from installation of new or replacement equipment with efficient equipment, process improvement measures or other verifiable methods of energy savings. Efficiency Bid is a newer opportunity for industrial customers to create their own energy efficiency incentives.

The Efficiency Bid program targets industrial customers with electrical demands of 1MW and above. Loads may be aggregated to meet the 1MW threshold. However, the same energy efficiency projects must be implemented across all facilities used to aggregate the load, where practical.

Specific bidding rounds will be advertised on a periodic basis soliciting bids for energy efficiency measures. The bidding schedule is shown on the next page. Customers will compete for energy efficiency funds, and incentives will be awarded to those projects having the most merit and highest value for saving energy.

Customer Benefits

- Financial incentives to help offset project costs and shorten payback criteria for capital upgrades.
- Customers determine the incentive required to implement energy-efficient measures.
- Lower maintenance costs with newer and more efficient equipment.

- Reduced energy requirements with energy efficiency projects make a positive impact to a company's bottom line.

Qualifying Projects

Customers are encouraged to submit bids for comprehensive projects featuring multiple efficiency measures. Such projects might include, but not be limited to, measures such as manufacturing process improvements that improve energy efficiency; the application of variable-speed drives; waste heat recovery systems; compressed air system improvements; chiller and refrigeration improvements; the application of industrial heat pumps; premium efficiency motor programs and lighting upgrades. Electric projects must save a minimum of 100,000 kWh annually or 7,500 therms annually for natural gas projects (sales gas customers only – transportation rate customers do not qualify).

Call **877-463-2377** today.

How to Participate

- Download all Efficiency Bid program materials (Request for Proposal, Program Manual, etc.) from www.midamericanenergy.com/ebid.
- Respond to one of the three Efficiency Bid RFPs with desired incentives.
- Submit bid for approval. Award notification will follow within 60 days.
- Install the project and/or measure.
- Submit the proper post-installation documentation for project verification.
- MidAmerican will distribute the incentives for properly completed projects as indicated in the bid.

2009 Program Schedule

| | | | |
|----------------------------|------|-------|-------|
| Bid Cycle | 09B | 09C | 09D |
| RFP Issue Date | 4/09 | 7/09 | 10/09 |
| RFP Deadline | 6/09 | 9/09 | 12/09 |
| Bid Award Date | 8/09 | 11/09 | 2/10 |
| Commence Implementation by | 8/10 | 11/10 | 2/11 |
| Implementation Deadline | 8/11 | 11/11 | 2/12 |

Energy Service Companies and Third-Party Providers

ESCOs and other third-party providers such as equipment contractors, equipment manufacturers and distributors, architectural and engineering firms and others may submit bids for the customer per the terms and conditions listed in the Program Manual. All incentive funding will be made payable to the customer.

RFP Bid Package Assistance

Assistance will be made available to customers in preparing their bid packages.

Start Saving

Take advantage of the Efficiency Bid program. Contact the MidAmerican product manager at 877-463-2377 or contact your MidAmerican key account manager for further details.

Terms and Conditions

- Participant must be a MidAmerican industrial customer.
- Customer must be located at a facility in **Iowa** and use electricity and/or natural gas purchased directly from MidAmerican. Primary energy required by qualifying project must be purchased directly from MidAmerican.
- Potential energy savings will be verified by MidAmerican before approval is granted for installation.
- MidAmerican reserves the right to install metering devices on equipment to establish savings over baseline, and to verify sales receipts, canceled checks and equipment installation during normal business hours before or after issuing an incentive.
- Incentive check will be sent within two to three weeks of installation verification.
- Incentive check will be issued to the account holder when equipment is installed in an existing plant.
- Incentive may be subject to income tax. Please consult your tax advisor for more information.
- MidAmerican reserves the right to change or cancel this program at any time.
- Customers not selected for Efficiency Bid funding may participate in any of the other EnergyAdvantage programs.
- See the RFP and Program Manual located at www.midamericanenergy.com/ebid for further details.
- Customers are encouraged to submit a bid for what they need to implement the project.

Federal Tax Credits for Energy Efficiency

Consult your tax advisor for any applicable federal tax credit incentives available for installation of energy-efficient equipment.

877-463-2377

www.MIDAMERICANENERGY.com/ee

