



2012 ILLINOIS RESIDENTIAL AND COMMERCIAL / INDUSTRIAL ENERGY ADVANTAGE[®] PROGRAMS



800-894-9599
www.MIDAMERICANENERGY.com



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PROVIDING THE **POWER** OF ENERGY EFFICIENCY

From checking the insulation in homes to cutting energy expenditures for businesses, MidAmerican Energy Company offers a variety of programs designed to put the power of energy efficiency in the hands of our residential and business customers. With MidAmerican Energy's EnergyAdvantage® programs, customers can save money as well as do their part to reduce the overall demand on the natural resources needed to produce energy.

**save
some
green.**®

RESIDENTIAL

These programs are available to all residential customers to whom MidAmerican Energy delivers electricity and/or natural gas in its Illinois service territory. Our EnergyAdvantage® programs can help you better manage your energy expenditures and keep your home more comfortable.

HomeCheck® Program

The HomeCheck program provides heating energy customers with homes built before Dec. 31, 2001, with an on-site home audit, as well as free installation of low-cost energy efficiency measures. Call 800-545-0762 for a HomeCheck audit, or visit www.midamericanenergy.com/homeaudit to complete an audit online.



SummerSaverSM Program

SummerSaver is a voluntary initiative for MidAmerican Energy customers who want to help reduce energy use at peak times. An air conditioner cycling device is installed on the siding of the home near the air conditioner or air-source heat pump. This equipment is wired into the existing thermostat control circuit and acts as a switch, allowing us to cycle June through September. When cycling is necessary, air conditioners are cycled between approximately 2 p.m. and 7 p.m. (but never on weekends or holidays). Participants receive a \$40 end-of-season incentive the first year and a \$30 incentive in following years.

Residential Equipment Program

Residential customers can receive rebates through the Residential Equipment program when they replace existing space-conditioning equipment and natural gas water heaters with high-efficiency equipment. In addition to saving money with purchasing incentives, customers receive long-range benefits with lower utility bills.

EnergyAdvantage® New Homes Program

MidAmerican Energy works with home builders to ensure new homes provide comfort and efficiency from the day they are built. Once completed, the new residence may even receive the ENERGY STAR® label, potentially aiding in resale value.

FEDERAL TAX CREDITS FOR ENERGY EFFICIENCY

Consult a qualified tax advisor or visit www.energystar.gov/taxcredits for details on any applicable federal tax credits or incentives available for installation of energy-efficient equipment.

Call **800-894-9599** today.

COMMERCIAL/INDUSTRIAL

Energy costs are a crucial part of the bottom line of any business. Nonresidential customers to whom MidAmerican Energy delivers electricity and/or natural gas in its Illinois service territory can take better control of their energy expenditures with our EnergyAdvantage® programs.

BusinessCheck® Program

This program is intended for small businesses, multifamily housing owners and small agribusinesses interested in increasing the energy efficiency of their operations. An energy specialist from MidAmerican Energy will perform an on-site energy audit and install simple energy-saving measures the customer approves at no cost to the customer. MidAmerican Energy also offers rebate incentives for energy-efficient upgrades. Call 877-401-4059 for a BusinessCheck audit, or visit www.midamericanenergy.com/busaudit to complete an audit online.

Nonresidential Equipment Program

Rebate incentives are available for qualifying lighting, insulation, motors, variable-speed drives, heating, cooling, refrigeration and kitchen equipment to commercial, institutional, industrial and agribusiness facilities served by MidAmerican Energy.

Nonresidential Custom Systems Program

The program encourages commercial, institutional, industrial and agribusiness customers to purchase and install energy-efficient building or manufacturing equipment and systems. Rebate incentives are based on the incremental cost of improvements and projected energy savings. Energy analysis assistance is available to expedite the incentive process. Call 800-318-8915 for additional information.

Commercial New Construction Program

This program encourages the design and construction

of highly energy-efficient commercial buildings. MidAmerican Energy assists the design team with energy-saving strategies at no cost to the building developer or owner. Incentives are paid to the owner based upon overall energy savings built into the new facility. The program is available for most new, commercial and institutional buildings as well as for additions to or renovations of existing buildings. Call 800-292-6448 for additional information.

Curtailement Program

This program provides large commercial and industrial customers with financial incentives to reduce energy usage during times of peak demand. Curtailement goals can be reached by shedding load, shifting load to non-peak periods or by on-site generation of replacement power.

Nonresidential Energy Analysis

This program promotes comprehensive strategies for large, existing commercial, institutional, industrial facilities and manufacturing processes. Strategies are designed to save operating costs by returning existing buildings or processes back to or better than original levels of energy performance. The program provides customers with expert energy consultation and a wide range of technical assistance services, including cost sharing of detailed building or process energy studies where warranted. MidAmerican Energy helps develop comprehensive Energy Efficiency Action Plans tailored to their organizations' mid- and long-term needs. Participants are eligible for financial incentive packages from MidAmerican Energy to help achieve savings. Call 800-432-8583 for an analysis.

FEDERAL TAX DEDUCTIONS FOR ENERGY EFFICIENCY

For a limited time, a tax deduction of up to \$1.80 per square foot is available to owners or designers of new or existing commercial buildings that save at least 50 percent of the heating and cooling energy of a building that meets ASHRAE Standard 90.1-2001. Partial deductions of up to \$.60 per square foot can be taken for measures affecting any one of three building systems: the building envelope, lighting, or heating and cooling systems. Visit www.energystar.gov/taxcredits and click on Commercial Buildings under Other Tax Information for details or consult a tax advisor.