

2010 Iowa New Homes Program



Builder incentives for constructing Iowa homes with greater energy efficiency and long-term value.



Energy-efficient measures for new Iowa homes – building right the first time.



The best way to make a home energy efficient is to build it that way from the start. Builders have choices when building a home. The builder has a variety of ways to ensure that the home operates efficiently for years to come. MidAmerican Energy Company works with home builders who build homes adhering to EnergyAdvantage® and/or ENERGY STAR® specifications.

Either the EnergyAdvantage New Homes or ENERGY STAR labeled homes option will make the home more likely to operate more efficiently for many years to come.

EnergyAdvantage New Homes

The EnergyAdvantage New Homes program provides builders with a comprehensive list of prescriptive measures designed to significantly improve the energy efficiency of the homes they build. The EnergyAdvantage specifications help ensure the home has efficient equipment and insulation levels.

ENERGY STAR Labeled Homes

ENERGY STAR requirements allow the builder to customize the home to account for unique features of a particular home design. For more information on ENERGY STAR homes, please refer to www.energystar.gov.



Energy Efficiency – Homeowner Benefits

With energy-efficient construction, a house must meet strict energy-efficient guidelines, the benefits of which last for years. These are just some of the added advantages of an energy-efficient home.

- Energy-efficient homes use substantially less energy for heating, cooling and water heating, potentially saving homeowners hundreds of dollars every year. Additional savings on maintenance over the years also are considerable.
- Energy-efficient improvements in the home deliver better indoor air quality and temperature consistency.
- An energy-efficient home is a smart investment because of its added resale value.
- The less energy used in the home, the less air pollution that gets generated. Homeowners have greater peace of mind knowing that energizing their home is creating less of a negative impact on the environment.

Call 800-894-9599 today.

Energy Efficiency – Craftsmanship and Common Sense

To qualify for the MidAmerican EnergyAdvantage New Homes program, a house must meet stringent industry standards.

Effective Insulation. Properly insulated walls, floors and attics ensure minimal impact from exterior conditions.

High-Performance Windows. Improved craftsmanship and materials mean outside elements remain outside.

Tight Construction and Tight Ducts. Sealing holes and cracks around the home and in the heating and cooling ducts improves comfort and indoor air quality while lowering utility costs.

The Right Equipment. Heating and cooling equipment designed to be more energy efficient is more durable and dependable – for years to come.

How Does It Work?

MidAmerican works directly with home builders adhering to program specifications. The builder must upgrade the home's heating and cooling system, insulation level, windows, doors, lighting and appliances according to MidAmerican's standards. The simple, standardized specifications for the Builder Option Package in 2010 are available online at www.midamericanenergy.com. Select your state under the Energy Efficiency tab. Builders wishing to customize the efficiency of an individual home may contact a RESNET-certified rater to more thoroughly examine the efficiency options.

Getting Started

To learn more about the EnergyAdvantage New Homes program, please call us at 800-894-9599.

Federal Tax Credits for Energy Efficiency

Energy efficiency pays! In addition to our EnergyAdvantage programs, the federal government is now offering a tax credit of 30 percent (up to \$1,500 total) to help you increase the energy efficiency of your home. Renewable energy projects, for new and existing homes, qualify for this 30 percent tax credit with no limit on the amount you spend. These programs are available for a limited time, so act now. Visit www.energystar.gov/taxcredits for details or consult a tax advisor.

DISCLAIMER: To be eligible for this program, the home must be located in Iowa using energy provided directly by MidAmerican. MidAmerican does not guarantee that installation and operation of energy-efficient equipment will result in reduced usage or in cost savings. The manner in which a customer uses and maintains energy-efficient equipment affects potential cost savings. MidAmerican makes no warranties, expressed or implied, with respect to any equipment purchased or installed, including, but not limited to, any warranty of merchantability or fitness for a particular purpose. In no event shall MidAmerican be held liable for any incidental or consequential damages or injuries resulting from defective equipment or installation. MidAmerican reserves the right to cancel or change these programs at any time.



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www.MIDAMERICANENERGY.com

