

2012 IOWA

# CURTAILMENT PROGRAM

*Financial incentives are available to large commercial and industrial customers for reducing energy usage during peak periods.*



save  
some  
green®

Reduce peak energy usage and gain financial rewards for your operation. The EnergyAdvantage<sup>®</sup> Curtailment program is designed to allow MidAmerican Energy Company's large commercial and industrial customers in Iowa to receive financial incentives for reducing peak electrical demand.



Industrial or commercial customers capable of reducing electricity use by 250 kW or more during peak demand periods are eligible for the Curtailment program.

### Here's How It Works

The Curtailment program is designed to help manage demand for electricity – June through September – when temperatures are highest. Typically, the curtailment periods will begin around 1 p.m. and last for approximately six hours. MidAmerican Energy's key account managers contact participants to issue warnings of potential peak periods two to 12 hours before the actual events. During these periods, customers must reduce their use of electricity supplied by MidAmerican Energy by at least 250 kW. This reduction can be achieved by limiting air conditioning, reducing or shifting the operation of other equipment or by using auxiliary on-site electrical generation. Participants are required to provide a data communication line (telephone or Internet TCP/IP) for interval data transmission. This program is governed by Iowa electric tariff riders 4 and CS.

### Reducing Energy Pays

Curtailment incentives are based on the contracted kW reduced during peak periods and are payable as rebates at the end of the peak energy season based on performance. To determine if your business qualifies for participation in the Curtailment program, either seasonally or on a long-term basis, contact your key account manager at MidAmerican Energy or email MidAmerican Energy at [curtailment@midamerican.com](mailto:curtailment@midamerican.com).

### For More Information

For more information, visit our website at [www.midamericanenergy.com/iowa\\_curtailment](http://www.midamericanenergy.com/iowa_curtailment).



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