



Instructions for Bidders

Bidders must complete the forms enclosed with this Request for Proposal (RFP) to be considered for participation in MidAmerican Energy Company's Efficiency Bid program.

Projects that save at least 100,000 kWh annually or 7,500 therms annually are eligible for submission to this program. Bidders may submit multiple bids or combine multiple projects within a single bid as long as bid size limitations are met. MidAmerican Energy reserves the right to waive these restrictions if it appears they may prevent the program from achieving savings goals.

All bids must be completed and submitted to the Program Administrator by the due date below. Electronic copies of the proposal forms and the program manual are available at the program's website (www.midamericanenergy.com/iowa_ebid) or by contacting the Program Administrator.

Bids must be received by **5 p.m. Central Standard Time May 31, 2012**, at one of the addresses listed below. To ensure fairness, bids received after this deadline will be returned unopened. It is the responsibility of the bidder to ensure that bids are received by the Program Administrator by this date and time.

Send bids to:

Attn: Efficiency Bid Program Administrator
Nexant, Inc.
1232 Fourier Drive, Suite 125
Madison, WI 53717

OR

Email: efficiencybid@nexant.com
Subject: Efficiency Bid Program Application

Additional contact information:

Phone: 608-824-1239

Fax: 608-829-2723

Email: efficiencybid@nexant.com

Winning bidders will be contacted by **July 31, 2012**. In order to participate in Efficiency Bid, winning bidders will be required to sign a Standard Program Agreement with MidAmerican Energy. A copy of the Agreement will be available at the program's website at www.midamericanenergy.com/iowa_ebid or by contacting the Program Administrator.

This RFP does not commit MidAmerican Energy to award a contract, pay any costs incurred in the preparation of a bid in response to this RFP, or to produce or contract for services. MidAmerican Energy reserves the right to modify or withdraw this Request for Proposal, to reject any or all bids, to waive any informalities or technical defects in bids, and to accept any item or group of items in the bid, as may be in the best interest of MidAmerican Energy.

Bidders having questions regarding this RFP or the program in general are encouraged to contact the Program Administrator at the address and phone number listed above. If you would like to meet with the Program Administrator to discuss the program and potential bids, contact your MidAmerican Energy key account manager or the Program Administrator and a meeting will be scheduled at a time convenient for all parties.

A bid may include proprietary or confidential information. MidAmerican Energy will take reasonable precautions and use reasonable efforts to protect such information provided that it is clearly identified as proprietary and confidential information on the page where it appears.

Upon prior notice to the bidder, proprietary or confidential information may be made available to the Iowa Utilities Board or other government agencies having an interest in these matters.

MidAmerican Energy reserves the right to release proprietary information to its agents or contractors for the purpose of evaluating bids. Such agents and contractors will be bound to the same standard of care as MidAmerican Energy with respect to disclosure before, during and after the solicitation process. Information disclosed in a bid and the attendant submissions are the property of MidAmerican Energy unless specific reference is made to data that the bidder considers proprietary.



Bidder name: _____ Date: _____	<p style="text-align: center; color: blue;">Administrator Use Only</p> App. #: _____ Date rec'd: _____
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Bidder Profile

Parent company (if applicable): _____

Parent co. tax ID no.
(if no parent, bidder Tax ID): _____

Contact name: _____

Contact address
(street, city, state, ZIP): _____

Contact information - Phone: _____ Fax: _____ Email: _____

Customer account #: _____ Customer meter #: _____

Service address
(street, city, state, ZIP): _____

Contact your MidAmerican Energy key account manager for assistance with completing this information, if necessary.

Bid Price and Target Demand Reduction

A Bid Price is required for each project the bidder proposes to implement under the program. The bid ceiling price for electric energy reduction projects is **\$0.11/kWh**. The bid ceiling price for thermal energy (natural gas) reduction projects is **\$1.00/therm**. Bid price ceilings are provided as a guideline to aid the bidder in the preparation of a cost-effective bid. Sponsors are advised that bids that exceed the ceiling may not score well in MidAmerican Energy's cost-effectiveness tests.

Minimum equipment efficiency standards must be used in calculating energy reductions and are listed in the Program Manual, Appendix B. Contact the Program Administrator for assistance in identifying baseline efficiencies, if needed.

The bidder must meet the project deadlines established in Table 2, Section 2.1, of the Program Manual in order to receive full award payment.

The minimum bid size for electric energy efficiency projects is 100,000 kWh of annual electric energy savings, and for natural gas energy efficiency projects is 7,500 therms of annual energy savings. Bidders may submit multiple bids or combine multiple projects within a single proposal as long as the minimum and maximum bid size limitations are met.

	Electric Energy Reduction	Units	Thermal Energy Reduction	Units	Total
Bid Price (\$/Unit)		\$/kWh		\$/therm	
Bid Target Energy Reduction		kWh		therms	
Incentive (<i>Bid Price * Energy Reduction</i> , \$):					



Identified Projects

Summarize any preliminary identified projects in the following table. Attach additional information as necessary. Identification of a specific project(s) is not a requirement for participation in Efficiency Bid; however, bidders with an identified project(s) will be given additional consideration in the bid evaluation process.

Bidders who are bidding on behalf of a Host must provide a completed and signed Host Customer Acknowledgement Form (included at the end of this RFP) for each individual project identified in their bids. Bidders who are themselves Hosts need not complete this form.

Minimum equipment efficiency standards must be used in calculating energy reduction and are listed in the Program Manual, Appendix B. Contact the Program Administrator for assistance in identifying baseline efficiencies, if needed.

Include documentation (i. e. calculation spreadsheets, trended data, equipment specifications, etc.) to support your estimates of savings and project costs. Provide as an attachment all assumptions and formulas used to calculate the baseline energy use, estimated electricity and/or natural gas energy savings and electric peak demand savings (if applicable).

Project Name/Description	Estimated Project Cost (\$)	Electric Energy Reduction (kWh/yr)	Value of Electric Energy Savings (\$/yr)	Natural Gas Energy Reduction (therms/yr)	Value of Natural Gas Savings (\$/yr)
Totals:					

Previous DSM Program Participation

Note below your previous participation (if any) in DSM programs offered by MidAmerican Energy.

Date	Program Name	Project Description



Bidder Signature

By signing below, you acknowledge the following:

- You have read and understood the Program Manual.
- Applicable minimum equipment efficiency standards for the program have been used in calculating Demand and Energy Reduction.

Willful misrepresentation of information contained in this proposal will be considered a basis for disqualification.

Form completed by: _____

Signature: _____

Date: _____

Title: _____

Phone: _____



Host Customer Acknowledgement

Efficiency Bid[®], RFP – Bid Cycle #12B

Bidder name: _____

Project name: _____

Estimated electric energy savings (kWh/yr): _____

Estimated natural gas savings (therms/yr): _____

By signing this document, you, the Host Customer, acknowledge that _____ has discussed with you or others within your organization the possible implementation of the demand side management (DSM) measures identified above within your facility or facilities. Your signature also indicates that if _____ is successful in obtaining financial incentives from MidAmerican Energy,

1. Your company intends to move forward with the installation of these measures.
2. All installation and/or construction activities are expected to be commenced and completed no later than the deadlines established for this bid cycle. Deadlines are defined in the Program Manual.
3. You have the necessary authorization within your firm to approve the installation of these measures.
4. You agree to allow MidAmerican Energy to verify the savings achieved as a result of the installed measures by providing reasonable access during normal business hours to inspect the DSM measures and associated records through Feb. 1, 2016. MidAmerican Energy's review or inspection of any DSM measures will not constitute any representation as to the technical or economic quality of the DSM measures. MidAmerican Energy, its officers, employees and contractors will not be liable for the performance of these measures. MidAmerican Energy will not release any proprietary information about your business without your permission.

If you have any questions, contact the Efficiency Bid Program Administrator at 608-824-1239 or your MidAmerican Energy key account manager.

Name (printed): _____

Signature: _____ Date: _____

Title: _____

Facility address(es): _____
